МОЙ ОСТРОВ

AD SPECIFICATIONS
& ARTWORK REQUIREMENTS 2012

INK SPECIFICATIONS: 4/C process. (CMYK)
COLOUR PROFILE: coatedFOGRA39
DENSITY: Total density should not exceed 300%
MARKS: All marks (trim, bleed) should be included in all colours and must be located 6 mm from trim and should not invade the live or bleed areas.
BINDING SPECIFICATIONS: Perfect bound
PRINTING METHOD: offset.
PUBLICATION TRIM SIZE: 16.5 x 22.5 cm
GENERAL RULES: Allow minimum 3mm on all sides for bleed ads.
Text smaller than 10 pt and any solid type smaller than 6 pt cannot be guaranteed for perfect readability; white colour objects cannot be set to overprint.

AD SIZES IN MM

Ad	BLEED	TRIM	LIVE	NON-BLEED
1/3 Page	64 x 231	58 x 225	52 x 119	N/A
Full Page	171 x 231	165 x 225	159 x 219	155 x 215
Spread	336 x 231	330 x 225	324 x 219	310 x 215
Flp. Cover	331 x 231	298 x 225	292 x 219	N/A

Gutter safety (SPINE) for TYPE: 6 mm from each side of spread centre or 6 mm from the side bordering the spine for full pages.
Note: Perfect alignment of type or design across the gutter of two facing pages cannot be guaranteed. All sizes are width x height in mm.

ACCEPTABLE MEDIA & FILETYPES

SHIP PROOFS TO : Moi Ostrov, 5, Anthimou Panarettou 03, 8036, Paphos
Note: All electronic data will be held for six months from date of last insertion and all original disks will be destroyed after production cycle.

ACCEPTABLE FILE FORMATS
PDF.   Single page PDF/X-1a—PDF version 1.3; Fonts must be embedded and subsetted.
JPG.   CMYK, high-quality JPEG or lossless Zip compression
TIF.   Saved as Copy (No Layers) with lossless LZW compressions

FILES FOR TRANSLATION
For ads that will be translated by Moi Ostrov; two files must be submitted. One original file with fonts embedded in English or Greek Language and one without text.
Moi Ostrov takes no responsibility for the accuracy of translations provided or for errors or omisisons in the translation.
Trapping is the responsibility of the file provider.
5th COLOUR All custom ink colours must be approved by Production Manager and identified by PANTONE number. Note: Any non-process colors in the file will be converted to CMYK. Conversion process may compromise the integrity of the file.
UNACCEPTABLE FILE FORMATS :
Other file types—such as Postscript, EPS, Quark, InDesign, Illustrator, Corel Draw etc.

NOTE: Since out-of-specifications material could negatively impact the quality of reproduction, all advertising material furnished out-of-specification may result in an additional charge of up to 50 euro.